

# Omega Business Partners

*Maximizing Your Shareholder Value*

## **Corporate Finance**

Omega Business Partners offers a suite of Corporate Finance Services designed to help you resolve the problems that arise when cash flow is consistently short or long. Excess cash can be used to reward your shareholders or it can be reinvested in the business. Omega has the expertise to guide you through any reinvestment process. Cash deficits in any enterprise have to be resolved – and immediately. If profitability is not the answer, Omega can help with a range of Capital Restructuring services.

**Mergers & Acquisitions:** The quickest way to achieve growth is to acquire it. But what should you buy, where, and at what price? Are you looking for new products, new markets, new technology, new people, or simply to rid yourself of a competitor – or all of the above? The professionals at Omega have assisted numerous clients, ranging from family businesses to multinational Corporations, with the answers to these questions. We can help you through the entire process: starting with your M&A strategic planning; through target searches, discovery and LOIs; to P&S contracts, due diligence and closing.

**Divestments:** There is a time to buy and a time to sell. Selling a part or all of your Company is a tough task and one that usually has strong emotional strings attached. But it is sometimes essential, either as an opportunity for your shareholders to take chips off the table or sometimes to shed an inefficient or orphan product line or division. Omega's experienced executive team will participate with you from initial strategic planning and throughout the transaction process. Our objective is to help maximize shareholder value.

### Capital Generation Through

- ✓ **Mergers & Acquisitions**
- ✓ **Product Line Divestments**
- ✓ **Capex Control**
- ✓ **Capital Solicitations**
- ✓ **Business Planning**
- ✓ **Capital Restructuring**

**Capex Control:** Capital Expenditures are one of the major cash applications in many companies. Omega can help by building process around your Capex programs that ensures that any capital spending is necessary, justified, affordable and economically beneficial to the enterprise. We can also implement a process to monitor your Capex programs post spending, enabling your executives to answer the questions: Did we spend as we planned? Are we enjoying the benefits that were promised? Efficient use of capital is paramount in today's economy.

**Capital Solicitations:** We at Omega have the proven expertise to assist in analyzing your cash needs and implementing necessary capital solicitation processes. This may take the form of borrowing, credit lines or sourcing outside private investment. An essential part of the process is the development of a credible Business Plan that will assure potential lenders or investors. We can also tap into a network of potential private or equity investors.

**Capital Restructuring:** Let Omega analyze your Balance Sheet and advise where the weaknesses and strengths are. Many times companies have treasures buried in a balance sheet that provide ready resolutions to cash deficits. These can range from underutilized fixed assets and real estate to excess receivables or under extended payables. Let us help you discover your organizations hidden assets and turn them into cash.

**OMEGA BUSINESS PARTNERS** [www.omegabusinesspartners.com](http://www.omegabusinesspartners.com)

*Assisting businesses through industry best practices, executive leadership and applied technology to turn around unsatisfactory profit performance and increase market share.*