

Omega Business Partners

Maximizing Your Shareholder Value

In An Uncertain Economy, How Do You Realize Your Profit Potential?

For most CEOs, the question “how best to improve profitability” in a turbulent economy is the challenge of the day and decade.

Omega Business Partners provides an independent and objective view, backed by the experience and the talent needed to help you develop a clear strategic road map to achieve growth in new or existing markets.

Our executive team can help you turn your current business

processes into an effective and efficient asset that drives your enterprise vision. The Omega senior management team is comprised of former CEOs, and CFO’s who have guided corporations through business problems for decades. Their distinctive approach is one of structure and discipline rather than promise and best efforts. Using a collaborative approach, Omega Business Partners works together with your staff to leverage their experience and knowledge to analyze existing business variables and provide solutions that will help your shareholders, not only to achieve their objectives, but also to generate a thriving business.

Realizing Profitability Through

- ✓ **Strategic Planning**
- ✓ **Vision and Execution**
- ✓ **Market repositioning**
- ✓ **Developing new Revenue Channels**
- ✓ **Transforming Sales & Marketing**
- ✓ **New Business Development**
- ✓ **Access to Capital**

Omega has the conceptual ability and industry experience to understand the essence of your current business and profitability challenges. We question why things are done the way they are, identify missed execution opportunities and address flaws in strategies while proposing and assisting the implementation of best practices to improve processes. Omega helps keep your enterprise focused on driving new business development and customer retention.

- **Sales Force Development** – Realizing the optimum value from your sales force
- **Capital Formation** - Business plan development, financial models & capital solicitation
- **Mergers and Acquisitions** - Realizing the value created from years of hard work
- **Joint Venture Development** – Expanding into new markets
- **Maximizing Capex Efficiencies** – Assuring that profitability goals are attained
- **Profitability Optimization** – Analytical process that provides a clear profit enhancement plan
- **Competitive Analysis** – Find your competitor’s weakness & your opportunities

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Omega Business Partners: assisting businesses through industry best practices, management consulting and applied technology to turn around unsatisfactory profit performance and increase market share.